

IDHAYA COLLEGE FOR WOMEN
AROCKIA NAGAR, SARUGANI, SIVAGANGA DIST- 630 411

FACULTY PROFILE

Department: Commerce

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10. **Publications:**

S. No.	Title	Name of the Journal/ Institution	ISSN/ ISBN No.	Month & Year
1.	A study on Marketing Challenges in food processing Industry	Shanlax International Journal	ISSN:2320-4168	Oct-2018

11. Paper Presented in Inter National Conference

S.No	Date and Year	Title	Institution	International/ National/State Level	Presented/ Participated
1.	28.02.2017	Growth online marketing by Demonetization	Anandha College, Devakottai	National	Presented

2.	17.03.2017	Impact and Effects of Demonetization	Alagappa Univeristy	National	Presented
3.	25.03.2017	The effects of the Internet on International Trade	Dr.Zahir Hussain College	National	Presented
4.	20.02.2019	A Study on Customer Satisfaction of Online shopping	Anandha College	National	Presented
5.	15.10.2017	A study on impact of GST	Vidhya Giri College	National	Presented